

REMARKS

Claims 27-30 are pending in the application. Favorable reconsideration of the application in view of the remarks set forth herein is respectfully requested.

The rejection of claims 27-30 under 35 U.S.C. §103(a) over Budow et al. (U.S. Patent No. 5,661,517, hereinafter "Budow") in view of Handelman et al. (U.S. Patent No. 5,774,527, hereinafter "Handelman") is respectfully traversed.

The claimed invention specifically recites a jukebox device connected to a telephone switching system for receiving selection information for selection one of the audiovisual items, wherein the telephone system is of the PABX type. Additionally, the claimed invention recites that each of the plurality of telephone sets are associated with a television set, where in the telephone switching system is arranged to recognize a specific call number dialed by a telephone set and for determining identification information identifying the dialing telephone set. This information is then used by the jukebox device to transmit audiovisual item selection information to the particularly identified television set. It is respectfully submitted that neither Budow nor Handelman, either singly or in combination, disclose, teach or suggest this specifically claimed combination of features. Therefore, even if, *arguendo*, the combination of Budow and Handelman were proper, the combination nevertheless fails to render the claimed invention obvious.

In particular, Budow is directed to an intelligent interactive video information system. According to Budow, customers of hospitality facilities are provided with the ability to access a variety of amenities and to interact with a video system to enable point-

of-sale purchase of and payment for goods and services with a credit or debit card. There is no teaching or suggestion anywhere in Budow of providing the specifically claimed features enumerated above. For example, there is not teaching, suggestion or recognition of providing a plurality of telephone sets, each being associated with a television set, wherein the telephone switching system is arranged to recognize a specific call number dialed by any one of the telephone sets (for example, information along the lines of caller-id type information), and the telephone system determining identification information that is used by the jukebox to send audiovisual item selection information to the particularly identified television set.

Instead, and in complete contrast, Budow's system requires a room terminal associated with a card reader in each room. (see, e.g., Col. 4, lines 34-38). The room terminal has an identification number associated with it that is recorded at the beginning of a transaction (see, e.g., Col. 7, lines 12-14). This identification number is stored by a systems control computer that is connected to a video source unit (see, e.g., Col. 5, lines 1-2). Budow does not disclose or suggest the use of a plurality of telephone sets associated with the television sets and connected to a telephone switching system, wherein the telephone switching system that receives and recognizes a specific call number dialed by the telephone set, and the telephone switching system then determining identification information identifying the dialing telephone set. Budow, on the other hand, requires a room terminal that transmits billing information and which provides specific identification number to the system computer. In short, Budow fails to disclose

or suggest the feature of using a telephone for initiating a communication with a jukebox, via a telephone switching system, or the specifically claimed features of the telephone switching system, because Budow requires billing information from the beginning, and such billing information cannot be transmitted by dialing the specific call number of the claims.

It is respectfully submitted that Handelman fails to overcome the fundamental deficiencies set forth above with respect to Budow. Handelman is directed to an integrated telephone and cable communication network. According to Handelman, a subscriber interface unit includes a cable signal receiver and tuner for receiving and tuning a first cable signal that includes video, audio, voice and data signals. There is no teaching or suggestion in Handelman of the specifically claimed jukebox device communicating with the cable network via a dedicated channel. Handelman further fails to disclose or suggest a plurality of television sets associated with a plurality of respective telephone sets. Additionally, Handelman fails to disclose or suggest the specifically claimed features of the telephone switching system. For example, there is no teaching or suggestion in Handelman of a plurality of telephone sets associated with the television sets and connected to a telephone switching system, wherein the telephone switching system that receives and recognizes a specific call number dialed by the telephone set, and the telephone switching system then determining identification information identifying the dialing telephone set. Moreover, there is no teaching or suggestion in

NATHAN et al

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Handelman of a jukebox device delivering audiovisual item selection information to a television set.

For at least the foregoing reasons, it is respectfully submitted that even if, *arguendo*, the combination of Budow and Handelman were proper, the combination nevertheless fails to render the claimed invention obvious. Accordingly, reconsideration and withdrawal of the rejection are respectfully requested.

In view of the foregoing, it is respectfully submitted that the entire application is in condition for allowance. Favorable reconsideration of the application and prompt allowance of the claims are earnestly solicited.

Should the Examiner deem that further issues require resolution prior to allowance, the Examiner is invited to contact the undersigned attorney of record at the telephone number set forth below.

Respectfully submitted,

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